

Report of	Meeting	Date
Director of People and Places (Introduced by the Executive Member for People)	Executive Cabinet	13 December 2012

## **HEALTHY CITIES (TOWNS) NETWORK APPLICATION**

### **PURPOSE OF REPORT**

1. To seek Members approval to proceed with an application to join the Healthy Cities Network with Chorley Council area being recognised as a Healthy Town.
2. An element of the application process is to demonstrate that the Council endorses the Zagreb Declaration for Healthy Cities. (Copy attached as Appendix 1). This report seeks to obtain that endorsement.

### **RECOMMENDATION(S)**

3. The Council resolves to endorse the Zagreb Declaration for Healthy Cities.
4. Members approve that an application to the Healthy City Network is made for the reasons outlined in this report.

### **EXECUTIVE SUMMARY OF REPORT**

5. The UK Healthy Cities Network is part of a global movement for urban health that is led and supported by the World Health Organization (WHO). Its vision is to develop a creative, supportive and motivating network for UK cities and towns that are tackling health inequalities and striving to put health improvement and health equity at the core of all local policies.
6. The aims of the network are to :
  - Enhance learning and build capacity through sharing ideas, experience and best practice.
  - Widen participation of the Healthy Cities movement and support member towns to develop and test innovative approaches to emerging public health issues.
  - Become a strong collective voice for health, wellbeing, equity and sustainable development.
  - Informing and influencing local, regional, national and European policy on health matters.
7. Joining the Healthy Cities network will provide Chorley with several benefits including:
  - The opportunity to learn from others who may be ahead in implementing key policies that promote health and wellbeing and address inequalities.
  - Access to assistance at a World Health Organisation (WHO)/European level for policy development.
  - Access to toolkits and briefings on health issues which will help develop skills and capacity to address health inequalities.
  - Potential collaborative working opportunities with other towns and cities.

8. These benefits are available through a number of mechanisms including:
- Network meetings and seminars
  - Themed learning events and capacity building workshops
  - Shared learning events
  - Quarterly briefings for lead politicians
  - Open access conference calls on key themes and issues
9. In addition the network has three specialist sub groups:
- Community Development – this will provide support, expertise and best practice as we continue to develop our neighbourhood working model.
  - Academic – this will provide access to the latest data and thinking on developing services that meet the healthy city ethos
  - Political – this group ensures political consensus is forged across the network and provides the key political leadership for the network
10. Currently there is no cost to join the network however Members should note that the network have plans to introduce a subscription framework where the annual subscription is anticipated to be in the region of £1,500.
11. A key element of the application process is to ensure that the Council endorse the principles and values outlined in the ‘Zagreb Declaration for Healthy Cities’
12. Other elements of the application require the Council to demonstrate it has the intention, partnership working arrangements and history of delivering services that seek to address health inequalities and promote public health.

<b>Confidential report</b> Please bold as appropriate	Yes	<b>No</b>
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<b>Key Decision?</b> Please bold as appropriate	Yes	<b>No</b>
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### REASONS FOR RECOMMENDATION(S)

#### (If the recommendations are accepted)

13. To seek recognition of the work being undertaken by the Council and its partners to deliver services with health and wellbeing as an integral part and to seek to address the health inequalities that exist amongst Chorley citizens.
14. To access a wider network of Healthy Towns and Cities to gain knowledge and share best practice.

### ALTERNATIVE OPTIONS CONSIDERED AND REJECTED

15. None

### CORPORATE PRIORITIES

16. This report relates to the following Strategic Objectives:

Involving residents in improving their local area and equality of access for all		A strong local economy	
Clean, safe and healthy communities	√	An ambitious council that does more to meet the needs of residents and the local area	√

## BACKGROUND

17. A key element of the application process to the Healthy Cities network and hence recognition as a 'Healthy Town' is the requirement for the Council to endorse the 'Zagreb Declaration for Healthy Cities'.
18. The declaration is appended to this report (Appendix 1).
19. It sets out the values and principles that a number of European City leaders signed up to at the 2008 International Healthy Cities Conference in Zagreb. This conference was recognised as the fifth phase in a growing network of towns and cities committed to service delivery that seeks to address health inequalities and promote public health and sustainable development.
20. It is anticipated that should Members wish to make an application to the Healthy Cities network and endorse the Zagreb Declaration, then the additional evidence of Chorley's previous commitment to health, wellbeing and sustainable development in service delivery will provide a compelling case for the application to be successful.
21. If approved the Head of Health Environment and Neighbourhoods will establish a small cross cutting team to progress the application.
22. The benefits of joining the network are outlined in the executive summary.

## IMPLICATIONS OF REPORT

23. This report has implications in the following areas and the relevant Directors' comments are included:

Finance	√	Customer Services	
Human Resources		Equality and Diversity	
Legal	√	Integrated Impact Assessment required?	
No significant implications in this area		Policy and Communications	√

## COMMENTS OF THE STATUTORY FINANCE OFFICER

24. Provision for subscription to the Healthy Cities Network can be found within existing budgets.

## COMMENTS OF THE MONITORING OFFICER

25. None

## COMMENTS OF THE HEAD OF PLANNING

26. The planning system will contribute to the achievements of sustainable development. The Council are committed to promoting sustainable development and will ensure that appropriate forms of development can occur in the most sustainable locations to perform economic, social and environmental roles.

## COMMENTS OF THE HEAD OF POLICY AND COMMUNICATION

27. The report reflects the need to focus health and wellbeing in all service area delivery and the benefits that membership of the network would realise. Membership would support the Council in achieving the corporate strategy of reduced health inequalities.

JAMIE CARSON  
DIRECTOR OF PEOPLE AND PLACES

<b>Background Papers</b>			
<b>Document</b>	<b>Date</b>	<b>File</b>	<b>Place of Inspection</b>
Healthy Cities Network	November 2012	website	<a href="http://www.healthycities.org.uk">www.healthycities.org.uk</a>

<b>Report Author</b>	<b>Ext</b>	<b>Date</b>	<b>Doc ID</b>
Simon Clark	5732	Nov 2012	Healthycities2012